

#WeAreERA

Better In Every Way



**ARE YOU
READY
FOR THE
NEXT
BREAKTHROUGH?**

Find out more

About ERA

#WeAreERA
BETTER IN EVERY WAY



**We are the
STRONGEST**

Real Estate Agency with
more than 16,000 salespersons
in more than 625 offices.

ERA WORLDWIDE NETWORK

Providing international Referral Scheme for
39,000 salespersons
in more than **2,200** offices
in **32** countries.



OUR VISION

TO BE THE REAL ESTATE AGENCY OF CHOICE
FOR CLIENTS AND REAL ESTATE SALESPERSONS.

STRONG IN MISSION

Committed to be

- 1st in Service,
- 1st in Results and
- 1st in Customer Satisfaction

STRONG IN CORE VALUES



#WeAreERA
BETTER IN EVERY WAY



Wholly owned subsidiaries



ERA, a wholly-owned subsidiary of
SGX Mainboard Listed,
APAC Realty Ltd



ADVANTAGES OF APAC REALTY LISTING





ERA IS THE PREFERRED REAL ESTATE AGENCY

FOR DEVELOPERS IN LOCAL AND
INTERNATIONAL PROJECT MARKETING



#WeAreERA
BETTER IN EVERY WAY

ERA SG-CHINA JOINT-VENTURE LET ERA AGENTS EXPLORE OPPORTUNITIES* IN CHINA

*With ERA Support



Outplay and Outsell with

ERA ADVANTAGES

#WeAreERA
BETTER IN EVERY WAY



2018

Strong Agency Support

Strong Leadership

A Culture That Shares

Nurturing New Leaders

Project Opportunities

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BETTER IN EVERY WAY



STRONG AGENCY SUPPORT

With Dedicated In-House Support

Admin

Auction

Business Development

Corporate Comm.

Compliance & Legal

Human Resource

Finance

Information Technology

Training & Development

Valuation

Projects Residential

Property Management

Projects Commercial

Research

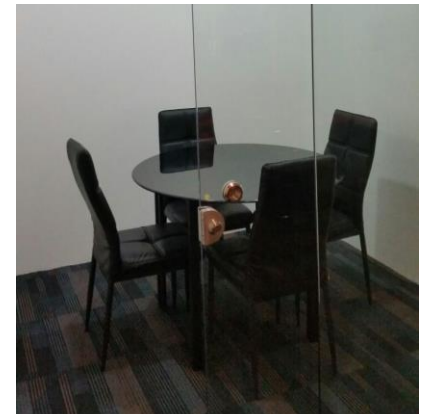
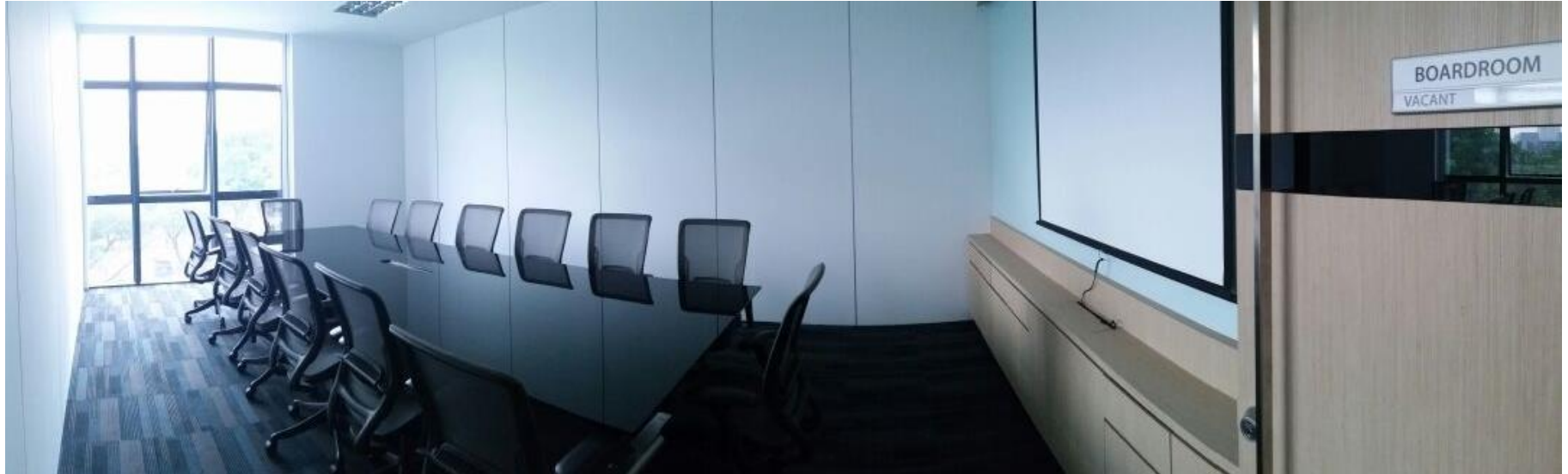


#WeAreERA
BETTER IN EVERY WAY

A GLIMPSE AT OUR FACILITIES



A GLIMPSE AT OUR FACILITIES





ERA IS THE ONLY REAL ESTATE AGENCY THAT OWNS A BUILDING: THE BRAND NEW ERA APAC CENTRE



- More than 45,000 sqft Gross Floor Area
- Spacious Customer Service Lobby directly opposite Toa Payoh HDB Hub
- 2x Auditorium (150 seaters + 250 seaters)
- More Training Rooms and Agency Support Area
- F&B Outlets + Shops



#WeAreERA
BETTER IN EVERY WAY

STRONG LEADERSHIP



STRONG Leadership Team
dedicated to impart their skills
and knowledge in the brand new
Ultimate Agent Training

STRONG Management Team
with decades of experience and
diverse strengths



A CULTURE THAT SHARES AND HELPS EACH OTHER



Lay Cheng is a law graduate and had no prior knowledge of the real estate industry when she joined ERA in 2017. Through the series of ERA's Ultimate Agent Training and personal mentorships from the leaders, she managed to build a 5-figure monthly income within a year of joining



In 2016, Sofian Roslan left a job of over a decade at the Singapore Police Force to join ERA. It was a big leap, but he was surrounded by Top Performers and learned from the best. Within two years, Sofian is already a self-made millionaire in earned commission.

Welcome to

**THE MOST PREFERRED AGENCY WITH
THE MOST EFFECTIVE SALES FORCE**

#WeAreERA
BETTER IN EVERY WAY



ERA AGENTS EARN OVER 20% HIGHER INCOME PER AGENT*

*Based on 2017/1H2018 Sales Performance amongst SGX Listed Real Estate Agencies.

2018 Top Property Agency
(Consumers' choice)



2018 Most Innovative
Real Estate Agency



2018 Favourite
Real Estate Agent (Gold)



2018 Asia Responsible
Enterprise Award



1ST



REAL ESTATE COMPANY OF

CHOICE

**470,000
CUSTOMERS
CAN'T BE WRONG!**



WE ARE IN ALL REAL ESTATE SECTORS

**New Projects
Sales**

**Overseas
New Projects
Sales**

**Private
Condo
Sales**

**Private
Landed
Sales**

**Investment
Sales**

**Commercial
Sales**

**Industrial
Sales**

Auction

**Private
Condo
Rental**

**Private
Landed
Rental**

**Commercial
Rental**

**Industrial
Rental**

**HDB flats
Sales**

**HDB flats
Rental**

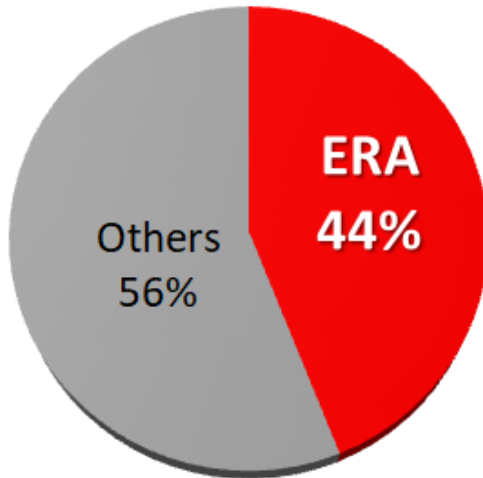


#WeAreERA
BETTER IN EVERY WAY

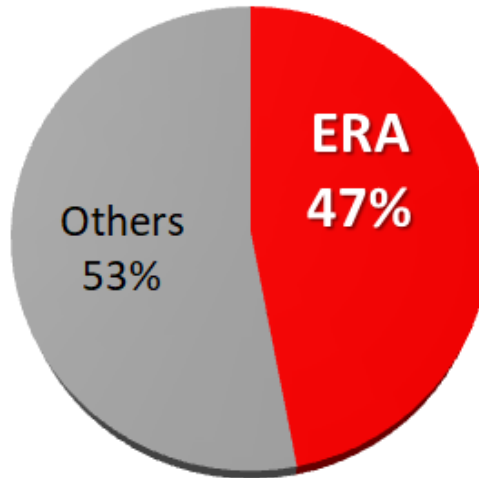
BIG MARKET SHARE*

*Based on 1H2018 Total Transaction Volume

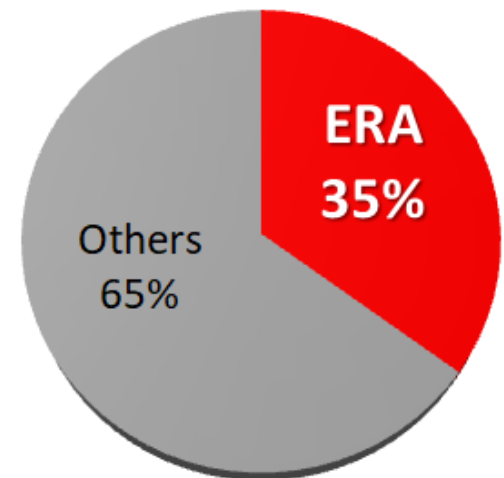
Private Homes
Resale



HDB
Resale



Private New
Homes





ERA TEAMMATES ACHIEVED 434 6-FIGURE AND 9,437 5-FIGURE INCOME PER MONTH OVER THE PAST 12 MONTHS

36/ month

August 2018

6-FIGURE
INCOME ACHIEVER IN A MONTH

Laura Lee

Congratulations on
your phenomenal
achievement!



#WeAreERA
BETTER IN EVERY WAY

786/ month

August 2018

5-FIGURE
INCOME ACHIEVER IN A MONTH

Irvin Khoo

Congratulations on
your spectacular
achievement!



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BETTER IN EVERY WAY

#WeAreERA
BETTER IN EVERY WAY

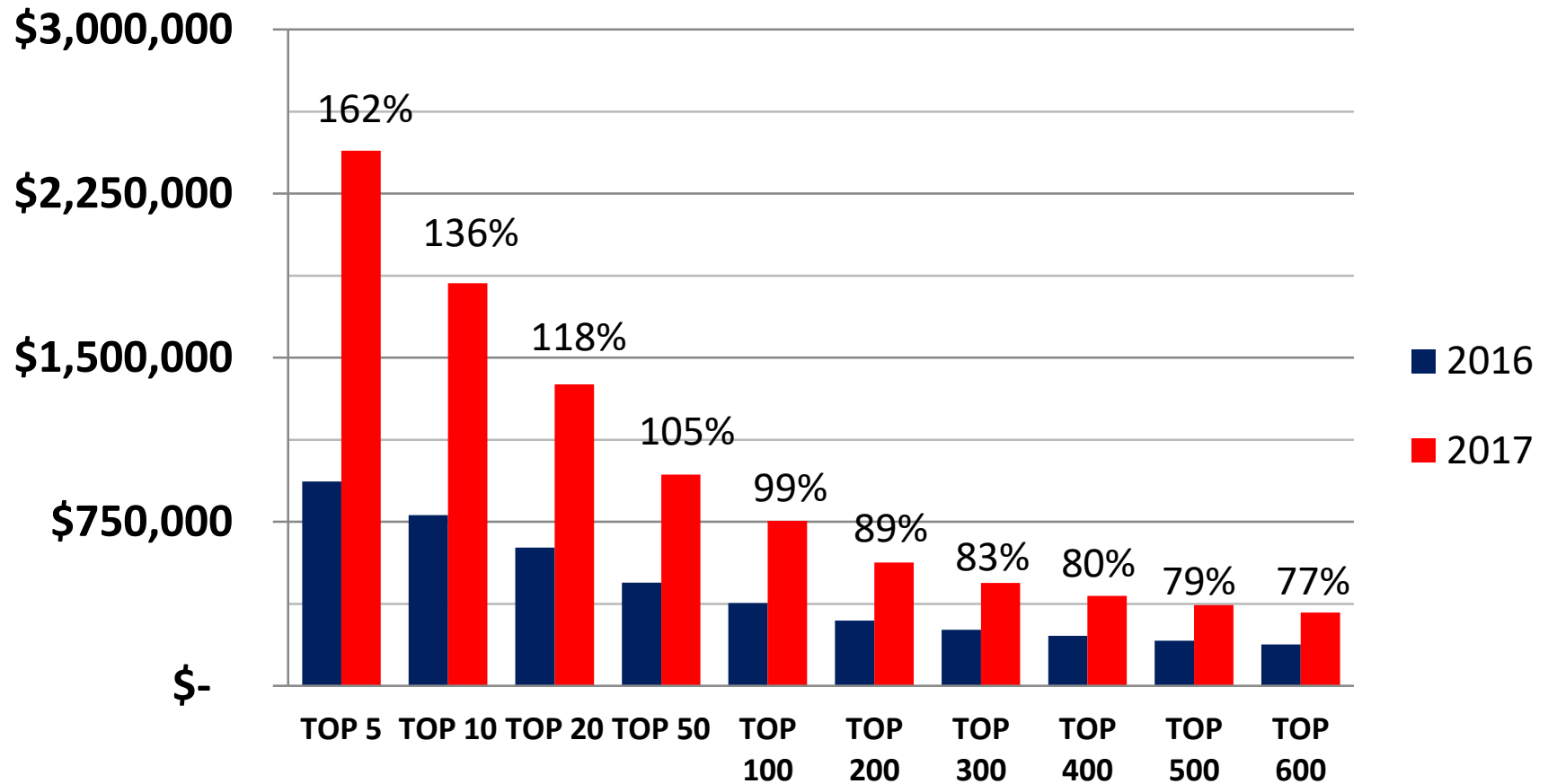


Average Income Less Management Fee

Ranking	2016	2017	Growth
TOP 5	\$ 935,000	\$ 2,445,907	162%
TOP 10	\$ 781,000	\$ 1,841,002	136%
TOP 20	\$ 632,000	\$ 1,377,763	118%
TOP 50	\$ 472,000	\$ 965,310	105%
TOP 100	\$ 379,000	\$ 754,624	99%
TOP 200	\$ 299,000	\$ 564,022	89%
TOP 300	\$ 257,000	\$ 470,734	83%
TOP 400	\$ 228,422	\$ 412,048	80%
TOP 500	\$ 206,533	\$ 369,174	79%
TOP 600	\$ 189,669	\$ 336,010	77%



Average Income Less Management Fee





**ERA IS A TRUSTED BRAND
IN THE REAL ESTATE MARKET**

EVERY 6 MINUTES

**SOMEONE IN SINGAPORE >>>>>
BUYS, SELLS OR RENT THROUGH**



#WeAreERA
BETTER IN EVERY WAY



ERA IS A TRUSTED BRAND IN THE LUXURY MARKET



TRANSACTS
3 LUXURY
PROPERTIES*

IN EVERY

5
DAYS

*\$3million and above

#WeAreERA
BETTER IN EVERY WAY

We are

**CURRENTLY MARKETING OVER 50
PROJECTS AS AT SEPTEMBER 2018**

#WeAreERA
BETTER IN EVERY WAY

LIST OF CURRENT PROJECTS

	Project	District	Starting PSF	Commission (Direct to Agents)
1	Marina One Residences	1	\$2,140	Up to 4%
2	Queens Peak	3	\$1,634	2.40%
3	The Crest	3	\$1,813	Up to 3.3%
4	Stirling Residences	3	\$1,507	1.20%
5	Corals At Keppel Bay	4	\$2,026	1.40%
6	The Interlace	4	\$703	Up to 2.5%
7	Seascape	4	\$2,227	4.00%
8	Turquoise	4	\$1,771	4.00%
9	Twin Vew	5	\$1,353	0.90%
10	DUO Residences	7	\$2,194	4.00%
11	Concourse Skyline	7	\$2,034	4.20%
12	South Beach Residences	7	\$2,796	2.20%
13	8 Farrer Suites	8	\$1,389	Up to 5%
14	8 Hullet	9	\$3,266	4.00%
15	8 St Thomas	9	\$2,743	1.50%
16	Lloyd Sixtyfive	9	\$2,691	4.20%
17	Martin Modern	9	\$2,592	4.20%
18	UP @ Robertson Quay	9	\$2,182	2.20%
19	New Futura	9	\$3,244	2.20%
20	TwentyOne Angullia Park	9	\$3,491	3.20%



LIST OF CURRENT PROJECTS

	Project	District	Starting PSF	Commission (Direct to Agents)
21	The Ritz Carlton Residences	9	\$3,460	2.20%
22	M5	10	\$2,185	1.60%
23	Parksuites	10	\$1,974	1.00%
24	The Nassim	10	\$2,824	2.00%
25	White House Residences	10	\$2,696	5.00%
26	Lincoln Suites	11	\$1,581	5.30%
27	The Whitley Residences	11	\$702	2.8% + 0.2% incentive
28	GEM Residences	12	\$1,584	2.40%
29	Mactaggart Foodlink	13	\$1,228	4.00%
30	Park Colonial	13	\$1,375	1.00%
31	The Tre Ver	13	\$1,466	1.60%
32	Avant Residences	14	\$1,292	Up to 4%
33	Hexacube	14	\$2,074	*TBA
34	Park Place Residences At PLQ	14	\$1,581	1.70%
35	Sixteen35 Residences	14	\$1,462	Up to 4%
36	The Navian	14	\$1,657	3.10% + \$8,000
37	Marine Blue	15	\$1,157	Up to 2.4%
38	Seaside Residences	15	\$1,688	1.2%
39	Grandeur Park Residences	16	\$1,434	3.20%
40	Casa Al Mare	18	\$1,540	2.00%



LIST OF CURRENT PROJECTS

	Project	District	Starting PSF	Commission (Direct to Agents)
41	Coco Palms	18	\$1,245	2.40%
42	The Alps Residences	18	\$1,156	1.20%
43	The Tapestry	18	\$1,108	1.80%
44	T-Space	18	\$181	Up to 6.8%
45	Affinity At Serangoon	19	\$1,057	3.20%
46	Forest Woods	19	\$1,432	2.30%
47	Kingsford Waterbay	19	\$1,351	4.20%
48	Novelty Techpoint	19	\$614	4.00%
49	Riverfront Residences	19	\$1,136	2.00%
50	Sky Habitat	20	\$1,334	Up to 2.9%
51	Hillion Residences	23	\$1,058	1.70%
52	Le Quest	23	\$1,219	0.60%
53	Watercove	27	\$736	1.5% + up to \$10,000

TESTIMONIES OF AGENTS IN SOCIAL MEDIA

Marcus Goh is feeling blessed with Franck Daphine Era Singapore and 3 others. April 13 · 🌐

Come Join our ERA Projects Tagger ICs and Business Mentors! Have Fun and Build your Successful Business with us! More than 20yrs of combined Experiences. Happiness + Success comes together! Ask on our Upcoming 2018 Projects - #Twinview and more....

Discuss with
Franck Siak 81001818
Daphine Low 98252623
Sylvia Lee 96671882
ERA Tagger ICs
#Twinview #eraprojects
#ERAlOVE #OneERA #ERAspirit #ERAprompts #privateresale
#youwillneverworkalone
#Pinnaclegroup #13divisionsasone
#legacysdivision #luminarydivision
#Pinnaclesnatch #ERA35 #projectsmarketing
#1LargestInternationalRealEstateAgency



Franck-Daphine Era Singapore, Doris Ong and 39 others

Like Comment Share

“Thanks to our COO Doris Ong, Raymond, Pris, Abigael and Project Marketing Team for the appreciation lunch to PARK PLACE Team!!!”

“Come join our ERA Projects Tagger Ics and Business Mentors!”

Photos Videos Marketplace Pages Places Gro

Florence Wong is with Doris Ong and 12 others at ACM (Asian Civilisations Museum). August 16 · Singapore · 🌐

Thanks to our ERA COO Doris Ong, Raymond Loke, Pris, Abigael Pang and Marketing team for the appreciation lunch to PARK PLACE TEAM!!! dedicate this song to everyone here.

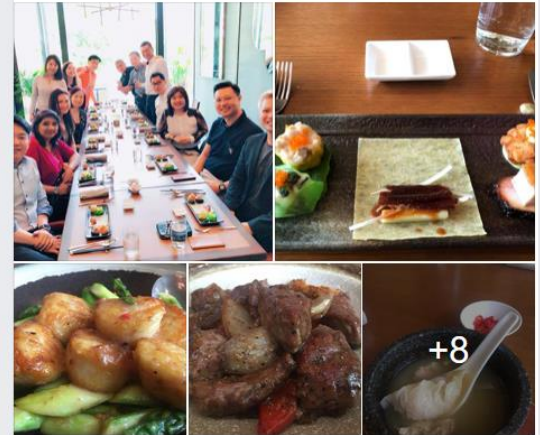
<https://youtu.be/Jw1BhW0s71k>

Very meaningful.

In all industries, need all the 渺小 to contribute to the 伟大! This is what the composer think of super friends when writing this song. JJ sings it well 🇸🇬

Made me think of ALL DDs, MARKETING team and PTL who showcase the top project launch in FAME in the month of APRIL 2017/2018 🍌🍌 Great team work. BEST PROJECT TEAM!! 💜💜

#weareERA
#ERAprompts
#parkplaceresidences
#PTL
#bestTeam



Doris Ong, Chris Chen Fun Yen and 72 others

2 Comments

Like Comment Share

We have

**31 MORE NEW LAUNCHES BY DEC'19,
COMPRISES OF 12,000 UNITS.**

**GET READY TO MARKET 16 NEW
LAUNCHES BY END'18.**

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31 MORE NEW LAUNCHES

	Estimated Launch	Project	Location	Developer	Estimated No. of Units
1	Sep-18	Jadescape	Shunfu Road	Qingjian Realty	1,206
2	Sep-18	Mayfair Gardens	Rifle Range Road	Oxley Holdings	215
3	Sep-18	Jui Residences	Upper Serangoon Road	SBD International	117
4	Sep-18	The Jovell	Flora Drive	Hong Leong / CDL / TID	428
5	Oct-18	10 Evelyn	Evelyn Road	Amara Holdings	56
6	Oct-18	Belgravia Green	Ang Mo Kio Avenue 5 / Belgravia Drive	Fairview Developments	118
7	Oct-18	Kent Ridge Residences	South Buona Vista Road	Oxley Holdings	500
8	Oct-18	3 Cuscaden	Cuscaden Walk	Sustained Land	90
9	Oct-18	Arena Residences	Guillemard Road	Roxy Pacific Holdings	97
10	Nov-18	Parc Esta	Sims Avenue	MCL Land	1,399
11	Nov-18	Uptown @ Farrer	Perumal Road	Low Keng Huat	116
12	Q4 2018	Former Ampas Apartments	Jalan Ampas	Oxley Holdings	43
13	Q4 2018	Parkwood Collection	Lorong 1 Realty Park	Fantasia Investment and co	53
14	Q4 2018	Tessensohn Road	Tessensohn Road	Oxley Holdings	100
15	Q4 2018	Parkwood Collection	Lorong 1 Realty Park	Fantasia Investment and co	53
16	Q4 2018	Fourth Avenue	Fourth Avenue	Allgreen Properties	455
17	H1 2019	River Valley Road	River Valley Road	Roxy Pacific Holdings	148
18	H1 2019	Former Crystal Tower	Ewe Boon Road	Allgreen Properties	130
19	H1 2019	Former Royalville	Bukit Timah Road	Allgreen Properties	320
20	H1 2019	The Hyde	Balmoral Road	Aurum Land	100
21	H1 2019	Nyon	Amber Road	Aurum Land	95
22	H1 2019	The Opus	Amber Gardens	CDL / Hong Realty	800
23	H1 2019	Whistler Grand	West Coast Vale	CDL	718
24	H1 2019	Handy Road	Handy Road	CDL	200
25	H1 2019	Former Normanton Park	Normanton Park	Kingsford Development	1,882
26	H1 2019	River Valley Road	River Valley Road	Roxy Pacific Holdings	148
27	H1 2019	Treasure At Tampines	Tampines Street 11	Sim Lian Group	2,225
28	H2 2019	Former Makeway View	Makeway Avenue	Bukit Sembawang Estates	154
29	H2 2019	Former Katong Park Mansions	Arthur Road	Bukit Sembawang Estates	388
30	H2 2019	Former Toho Mansion	Holland Road	Koh Brothers Group	97
31	H2 2019	Sumang Walk	Sumang Walk	CDL / TID	820

TOTAL 12,065

CURRENT PROJECT HIGHLIGHTS

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CURRENT PROJECTS

SOUTH BEACH RESIDENCES

- Located along Beach Road (D7)
- 190 units
- Ultra luxury mixed use development
- Prices from \$3.4m onwards
- 2.2% commission
- Open for booking



CURRENT PROJECTS

MAYFAIR GARDENS

- Located along Rifle Range Road (D21)
- 215 units
- Established private enclave
- Walking distance to King Albert Park MRT station
- Prices from \$938k onwards
- Booking Day: 29 September

MAYFAIR
GARDENS



CURRENT PROJECTS

JADESCAPE

- Located along Shunfu Road (D20)
- 1,206 units
- Designed by renowned architect Paul Noritaka Tange
- Near Marymount MRT station and future Upper Thomson MRT station
- Proximity to CBD/Orchard Road
- Prices from \$838k
- Booking Day: 22 September



CURRENT PROJECTS

JUI RESIDENCES

- Located along Serangoon Road (D12)
- 117 units
- Freehold city fringe living
- Unique heritage building adjacent to Kallang River
- Prices from \$719k onwards (After discount)
- Commission: 1.2%
- Booking Date: 22 September



CURRENT PROJECTS

THE JOVELL

- Developed by Hong Leong / CDL / TID
- Located along Flora Drive (D17)
- 428 units
- Established private enclave
- Proximity to Changi Airport /Changi Business Park/ SUTD
- Prices from \$5xxk onwards
- Booking Day: 29 September



UPCOMING PROJECT HIGHLIGHTS

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UPCOMING PROJECTS

10 EVELYN

- Located along Evelyn Road (D11)
- 56 units
- Freehold development in an established private enclave
- Walking distance to Newton MRT station
- Prices from \$1.2xm
- Commission: 1.3%
- Target Preview: 22 September



UPCOMING PROJECTS

KENT RIDGE HILL RESIDENCES

- Located along South Buona Vista Road (D5)
- 558m from Pasir Panjang MRT station
- Fronted by the sea and backed by lush greenery
- Short distance to International Business Park, one-north and Singapore Science Park
- Estimated Launch: October 2018



UPCOMING PROJECTS

UPTOWN @ FARRER

- Located along Perumal Road (D8)
- 116 units
- Walking distance to Farrer Park MRT station
- Mixed development with serviced apartments managed by Ascott
- Amenities and schools nearby
- Estimated Launch: November 2018



UPCOMING PROJECTS

PARC ESTA

- Located along Sims Avenue (D14)
- 1,399 units
- Just opposite Eunos MRT station
- Minutes walk to amenities
- Conveniently linked to major highways
- Estimated Launch: November 2018



UPCOMING PROJECTS

ARENA RESIDENCES

- Located along Guillemard Lane (D14)
- Freehold city fringe development
- 5 minutes walking distance to Mountbatten MRT station
- 1km to Kong Hwa School and Geylang Methodist Primary School
- Estimated Launch: October 2018



UPCOMING PROJECTS

BELGRAVIA GREEN

- Located along Belgravia Drive (D28)
- 81 houses
- Freehold strata landed development nestled in a private housing enclave
- Proximity to reputable Rosyth School
- Estimated Launch: October 2018



ERA Teammates are equipped and empowered by

ULTIMATE AGENT TRAINING

#WeAreERA
BETTER IN EVERY WAY

TRAINED TO OUTPLAY AND OUTSELL

Most training is highly subsidised and open to external agents.





Helping You Rise Up to Limitless Income & Full Potential

Our Ultimate Agent Training is designed to help every ERA Salesperson thrive in their careers. This is one of the most comprehensive training programmes in the industry. Every ERA Salesperson can be the best of the best in real estate.

To excel in the Real Estate,
our Ultimate Agent Training is

better in every way.

For more information, please visit
UltimateAgentTraining.com.sg



(ADVANCED)

Your Journey to
Discover New Career
BREAKTHROUGHS



(FUNDAMENTAL)

Your Pathway to a
SUCCESSFUL
Real Estate Career



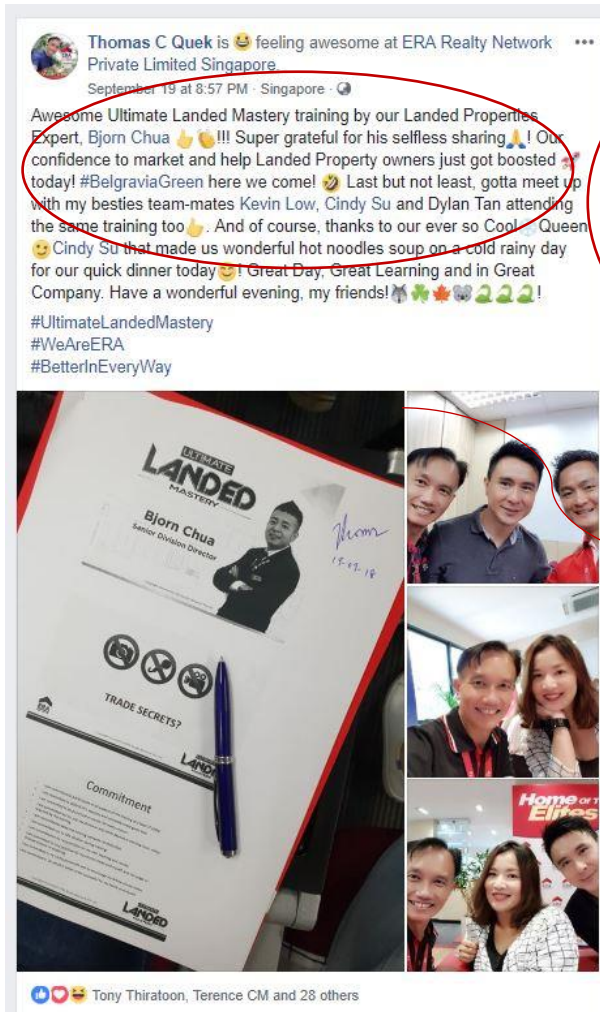
Other Seminars

#WeAreERA
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THOUSANDS OF TEAMMATES HAVE BENEFITTED FROM OUR TRAINING



TESTIMONIES OF AGENTS IN SOCIAL MEDIA



“It’s just been 4 hours so far and I’ve learnt so much with this newfound knowledge, I am confident I’ll be able to value add further and assist more clients.”

“Super grateful for (Bjorn Chua) selfless sharing. Our confidence to market and help Landed Property owners just got boosted today.”



TESTIMONIES OF AGENTS IN SOCIAL MEDIA



Kitson Chan

Ultimate Digital Marketing Mastery. Thank you ERA Management for this training program and Alex Lim for generously sharing his many years of experience in Digital marketing. I'm working towards a Digital Realtor!

#UDMM
#One ERA



11

"It's so practical and useful that the agents I've spoken with, from a 3-day old agent to an experienced tagger with more than 10 years in the industry, all agree that they've benefited so much from it!"

"Thank you ERA Management for this training program and Alex Lim for generously sharing his many years of experience in Digital Marketing"



Carol Lian is with Man Jeet Singh and Kelvin Neo.

September 5 at 10:57 PM · 🌐

Awesome training with 4 awesome trainers! Proud to be the first batch of graduates from Ultimate Project Mastery 🙌 Learned so much in just 2.5 days! As a new agent, most of us are afraid of saying or doing the wrong things. What's worse, sometimes we don't even know what to say or do 😬 This ultimate course not only teaches us how to get quality leads with digital marketing, but also how to do an excellent presentation, the perfect staging and even revealed sure-close secrets! It's so practical and useful that the agents I've spoken with, from a 3-day old agent to an experienced tagger with more than 10 years in the industry, all agree that they've benefited so much from it! 2 thumbs up for the trainers and 5 stars for the course! 🍑🍑



#ULTIMEPROJECTMASTERY
#OneERA
#ERALoves



👍👍 Gary Lau Prime, Marcus Chu and 31 others

1 Comment



Like



Comment



Share



ULTIMATE LEADERSHIP WARRIOR CAMP

Personal Transformation & Leadership Development
Organised by Leadership Team, facilitated by past warriors.



#WeAreERA
BETTER IN EVERY WAY

ULTIMATE LEADERSHIP WARRIOR CAMP

Testimonies of agents in Social Media

Yicong Ngai is with Kenny Neo and 11 others.
September 1 at 10:48 AM · 🌐

As I'm preparing for my flight, I'm taking time to look back at the mind blowing week that passed.

The 3 days camp that has enlightened me in ways no ordinary courses nor camps would. This isn't a camp about negotiating skills, this isn't a camp about motivation, this isn't a camp about leading a division.

This is a camp of values, appreciation, empowerment, and importantly, this camp is about loving yourself, loving the people around you and of course loving life and the things you do.

It's hard to put into words how much change a 3 days course can bring to an already positive, strong-willed individual like myself, but it did. The course didn't give me a reason, it gave me a purpose. A purpose to WIN. The course showed me how much life can throw at you, but it also reminded me there will never be rainbows without a little rain. It humbled me when I realised everyone has their stories to tell, and have so many precious lessons to learn from each and every individual I've encountered in the course. Truly an experience that will stay in my heart.

A big Thankyou to the Trainers Marcus Chu, Kevin Lim and Gary Lau for crafting such an amazing, heartfelt camp. The facilitators for all your precious time. And my team Tiger 18 Donny Lee, Michell Pak Yong Kin Kock, Joanne, Linda, Alison, Daniel And Dennis Lim for being such a sport the 3 days. Without you guys the experience would never be the same.

And of course my bros who attended the camp with me, Ivan Lam, Kenny Neo, Chris Tee, Dane Kau, Aaron Yeo, Brett Chua, Bjorn Chua I'm sure we all now have a better sense how we can help and push each other even further like we always have.

#UltimateLeadershipWarriorCamp
#ULWC
#LoveDreamAchieve
#OneERA
#ERALoves




65
12 Comments

"I would like to thank Sean Zhong and Mark Sham for your encouragement to attend the camp with an open mind. Yes!!! I have my personal breakthrough after this amazing course."

"It's been hard to put into words how much a 3-day course can bring to myself, but it did. The course didn't give me a reason, it give me a purpose. A purpose to WIN."

Jasmine Thye is feeling thankful with Daniel Lim and 13 others.
August 31 at 8:25 AM · 🌐

I would like to thank Sean Zhong and Mark Sham for your encouragement, to attend the camp with open mind". YES!! I have my personal breakthrough after this amazing course. 🙏 The course is not only about the leadership but it has transform us to the next level in life. We rise by rising others.

Blessed to meet our strong fighters in Team 26 ~ 7 warriors and to complete this camp journey together. You guys are awesome. 🙏 I'm thankful to all great leaders in ERA especially Marcus Chu, Kevin Lim and Gary Lau. Your selfless sharing, guidance and supports in ULWC. We felt you. 谢谢你们的用心、真心、爱心，时时刻刻把人放在你们的心中。感恩有你们! 🙏 OneERA

#oneERA
#ULWC
#onemovement
#lovedreamachieve





Success
isn't about how much money you make;
it's about the difference you make in people's lives.

41
2 Comments

ADDITIONAL CONSUMER SEMINARS CONDUCTED BY CEO, COO & KEO



**SELL MORE
WITH THE LATEST
COOLING
MEASURES**

**JULY
9**
(Monday)
2-4pm
ERA@MBSQ

Speaker
JACK CHUA
Chief Executive Officer



ERA
REAL ESTATE

THE JOVELL

A SPECIAL INVITATION
**ULTIMATE
CONSUMER SEMINAR**
HOW WELL IS JOVELL?
BY MR. MARCUS CHU, ERA COO

DATE: 20 SEPT 2018, THURSDAY
TIME: 7 - 9 PM
VENUE: THE JOVELL SHOWFLAT ENTRANCE, 11 FLORA DRIVE

What if reduced-risk investments can be a REALITY? Find out why The Jovell is such a secret treasure trove among East Siders. Let our COO Marcus Chu take you on a discovery journey of how well your investment can perform with this Jewel of the East.



ERA
REAL ESTATE

**ULTIMATE
CONSUMER SEMINAR**

UNVEILING: JADESCAPE
The masterpiece at Singapore's Prime District
Come hear ERA KEO Eugene Lim share the key fundamentals to property investments and insights to this sought-after project.
BONUS: Stay on top of the latest loan and legal matters.

Including a FREE Bus Tour to experience the key highlights of D20!

Date: 26 August 2018
Time: 3pm
Venue: Legacy Center (MAPEX Building)
37 Jalan Pemimpin #07-13, Singapore 577177
Nearest station would be Marymount MRT (Circle-Line, CC16), take exit B to Jalan Pemimpin

ERA Teammates are powered by

TECHNOLOGY

#WeAreERA

BETTER IN EVERY WAY

i-ERA

ERA SG Projects

ReviewPropertyAgent.sg

FindPropertyAgent.sg

ERA.com.sg

myERA

ERA 24/7 PropWatch





AWARD-WINNING INNOVATIONS

BY Singapore Business Review



Initiator of **SMART** Experiences Through Gen**ER**ations

- Value add to customers' transaction experience.
- Enhance agents' ability to utilise emerging tools in the sourcing and administration stages.



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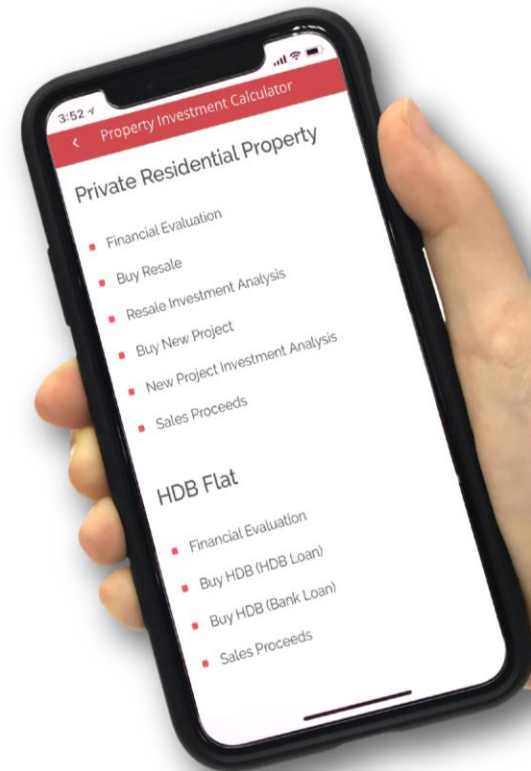


I-ERA MOBILE APP

Provides solutions for the modern salespersons,
with simplified transaction processes and
an up-to-date Property Investment Calculators



ERA's Mobile App Developed by ERA Exclusively for ERA Teammates

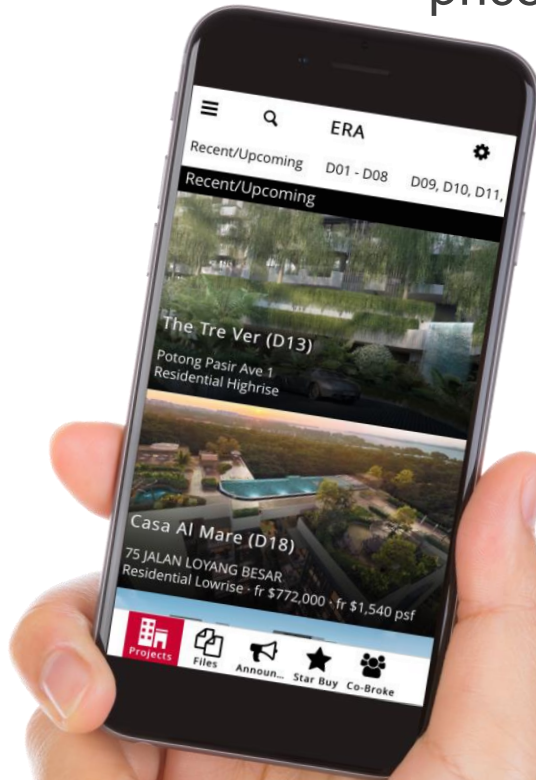


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ERA SG PROJECTS MOBILE APP

Instant access to real-time info such as unit availability and prices for all ERA new launches and existing projects.



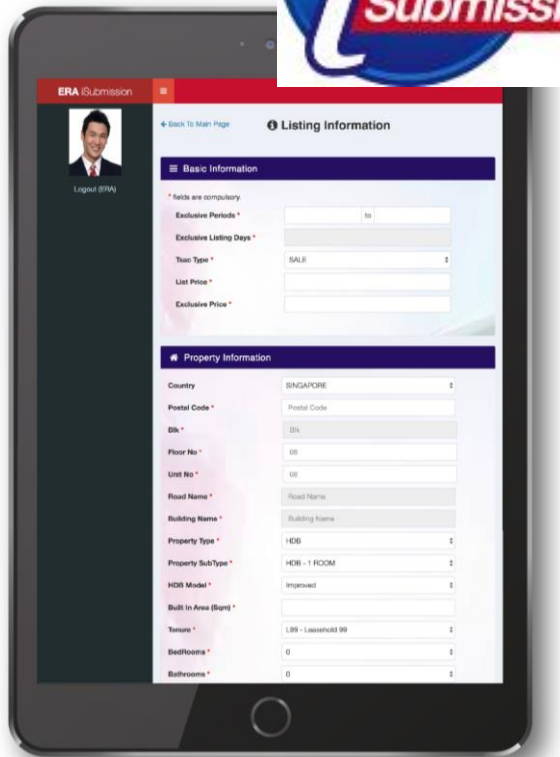
ERA SG Projects



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ERA iSUBMISSION

Paperless submission of documents anytime, anywhere.
Agents and clients can now sign e-Form on Tablets.

ERA iSubmission

Back to Main Page | Listing Information

Basic Information

* Fields are compulsory

Exclusive Periods * to

Exclusive Listing Days *

Transaction Type * SALE

List Price *

Exclusive Price *

Property Information

Country: SINGAPORE

Postal Code *

Dir *

Floor No *

Unit No *

Road Name *

Building Name *

Property Type * HDB

Property SubType * HDB - 1 ROOM

HDB Model * Improved

Built In Area (Sqft) *

Tenure * L99 - Leasehold 99

Bedrooms * 0

Bathrooms * 0

This form is prescribed by the Council for Estate Agencies ("CEA") under the Estate Agents Act 2010 for use when an estate agent is exclusively authorised or engaged by a prospective seller to introduce a buyer of residential property⁽¹⁾ in Singapore.

Note: Where a number in brackets (e.g.⁽¹⁾) appears in this Agreement, please read the explanatory note that bears the corresponding number in Schedule 1 to this Agreement. Where any space provided below is insufficient, the relevant particulars shall be written on a separate sheet and attached to this Agreement.

1. Parties to Agreement

Agreement Date: 1 5 / 0 9 / 2 0 1 3 (dd/mm/yyyy)

Seller (1) Name: Kenny Tan NRIC No.⁽⁴⁾: S1234567F

Address: Robertson Edge, 18 Tong Viet Road, #07-01, Singapore 238010

Seller (2) Name: NRIC No.⁽⁴⁾:

Address:

Seller (3) Name: NRIC No.⁽⁴⁾:

Address:

Seller (4) Name: NRIC No.⁽⁴⁾:

Address:

Name of Estate Agent⁽¹⁾: ERA REALTY NETWORK PTE LTD Licence No.: L3002380K

Address: 450 Lorong 6 Toa Payoh, ERA Centre Singapore 319094

2. Appointment of Estate Agent by Seller

eDocuments : CEA Forms

MyERA Portal

Personalised tracking system on individual's and team's sales performance





ERA 24/7 PROWATCH

Breakthrough for leads generation as potential leads can be followed through closely by salespersons.

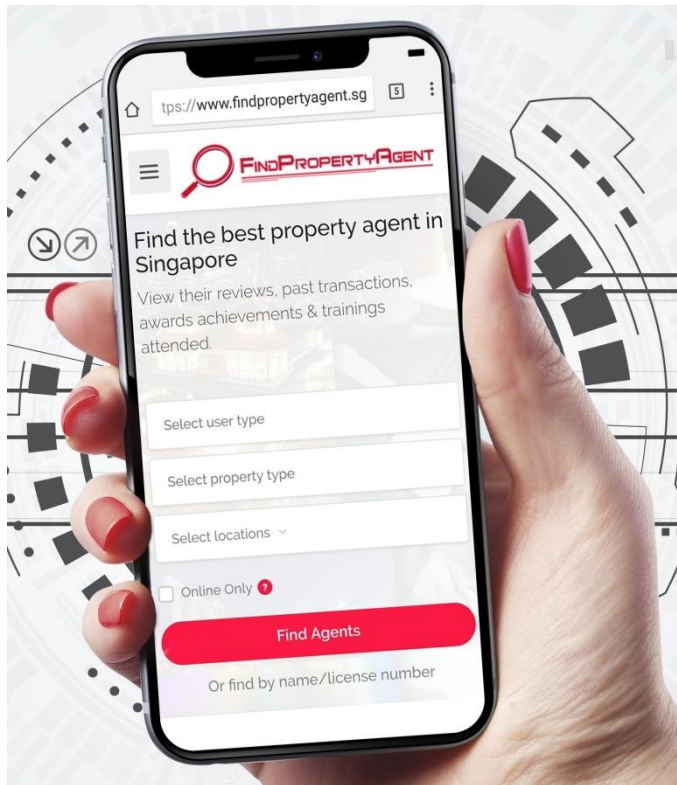


ERA's Customer Relationship Management System Developed by ERA exclusively for ERA Teammates & Clients.

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FindPropertyAgent.sg

To provide higher exposure and increased sales leads for agents



The new
FindPropertyAgent.sg (FPA)
is designed to **help ERA
salespersons generate leads**
that transform into
transactions.

A Successful Career with ERA awaits you.

HUMAN RESOURCES

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CAREER WITH ERA

SALES CAREER



Associate
(ASC)

Assistant
Marketing
Manager
(AMM)

Marketing
Manager
(MM)

Senior
Marketing
Manager
(SMM)

Marketing
Director
(MD)

Senior
Marketing
Director
(SMD)

MANAGEMENT CAREER



Associate
Division
Director
(ADD)

Branch
Division
Director
(BDD)

Division
Director
(DD)

District
Division
Director
(DDD)

Senior
Division
Director
(SDD)

Group
Division
Director
(GDD)

Senior
Group
Division
Director
(SGDD)

Executive
Group
Division
Director
(EGDD)

Advisory
Group
Division
Director
(AGDD)



#ERALOVES – MEDNEFITS

On official Commencement Date, agents will receive an email confirmation of their entitlement.



HEALTH SCREENING

In-Network **\$0**

1 complimentary
basic screening per plan year.



DENTAL CARE

In-Network **covered up to 30%**

Scaling & polishing, tooth fillings,
gum treatments, and more.



GENERAL PRACTICE

In-Network **\$0 Consultation**

Medicine and Treatment
not covered.



HEALTH SPECIALIST

In-Network **covered up to 60%**

Only for consultation



TRADITIONAL CHINESE MEDICINE

In-Network **\$0 Consultation**

Medicine and Treatment
not covered.



WELLNESS BENEFITS

In-Network **covered up to 40%**

Fitness classes, gym, meditation,
massage therapy, eye care,
and more.

Career advancement through

AWARDS RECOGNITION EXPOSURE

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AWARDS & RECOGNITION

ERA Singapore

ERA Asia-Pacific

ERA International



Only ERA promotes international awards & recognition.

SOCIAL MEDIA SUPPORT



August '18

TOP 10 ACHIEVERS


 Kevin Kuah K P


 Wendy Wang M


 Liu Ming


 Eddie Goh S S


 Alvin Teo W T


 Jerry Lum G Y


 Laurent Zhao Z X


 Alvin Lam Y S


 Lynn Er S L


 Tina Lee K L

TOP 50 ACHIEVERS






TOP 100 ACHIEVERS







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Estate Agent Licence No. L3002382K



August 2018
**TOP 50
ACHIEVERS**
Christine Teo

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August 2018
**TOP 5 NEW
ACHIEVERS**
Adrienne Tan

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MONTHLY TOP 100 ACHIEVERS PRESS AD AND FACEBOOK (Fully Paid by ERA)



CONGRATULATIONS JULY 2018 TOP 100 ACHIEVERS

Estate Agent Licence No. L3002382K

1	Kavin Kuah K P R043358D	2	Ryan Chau W R R043358D	3	Liu Ming R053306D	4	Leon Lee M A R051122D	5	Chloe Zhang B B R040111A	6	Shirley Chong S L R011125F	7	Paul Lim S P R023862E	8	Joey Lim Z W R043519H	9	Tony Yun T H R031968B	10	Diana Chang S H R054095E	11	Eileen Koh P G R023866C	12	Ziggy Tan Z G R051637B	13	Jay Choong Z J R024435B	14	Adrian Hui K H R024786B	15	Eugene Lee Y C R027312D	16	Ethan Koh C Y R044615Z	17	Kenneth Lim R H R022228B	18	Richard Eng L S R061338B	19	Sofian Roslan R057265F	20	Yuko Qi Y R056261D
21	Raven Chua W H R026373J	22	Brandon Zheng Q B R051869J	23	Vincent Teo C G R043669G	24	Goh Teng Yin R051910B	25	Bryan Koh Z L R024373Z	26	Alan Tian J F R052922F	27	Koh Li Li R026592Z	28	Adi Mesti Jadi R043303Z	29	Alvin Toh S L R024310A	30	Dawn Lim L C R029536Z	31	Chris Wong Y W R030327J	32	Cara Loke R029529G	33	Goh Siak Weng R051327C	34	Toh Lai Beng R014840J	35	Rainbow Fan C H R027466Z	36	Jerry Lum G Y R032059D	37	Don Ng Y M R026567J	38	Prunella Ong L F R026368D	39	C K Soh R040099G	40	Terence Lai J Y R012259J
41	Casey Jiang X Q R026656D	42	Tracy Liu C R055413H	43	Sandy Hong X M R026970J	44	Shawn Thayalan R014220H	45	Tricia Chong Y E R049720J	46	Chris Chen F Y R026967D	47	Ong Kong Hwee R013601A	48	Vicky Chen W Q R056767E	49	Eric Lim E H R006108I	50	Pauline Ong L H R008421F	51	Hj Sharique Tan R044833A	52	Simon Neo T T R029775F	53	Yee Charmaine R052943I	54	Kerry Liao K L R056709H	55	Vivian Wang Y Y R026996H	56	Joel Tan P L R018161J	57	Evan Liew Y T R024780H	58	Kaeden Ong T C R027596H	59	Roger Lum K H R023812D	60	Sharifah Kamariah R024142G
61	Laurent Zhao Z X R057527I	62	Lindy Lee P L R049099J	63	Vivian Chua W N R056551F	64	Ning Yap R004853H	65	Tony Zhao K Y R025223B	66	Celia Nunes R042581A	67	Jason Chen Y W R053066H	68	Ivan Lam W J R051132G	69	Bryan Tan S K R045517F	70	Clement Cheng S H R059283A	71	Richard Ong B T R026365Z	72	Bowie Neo Y L R017101A	73	Nelly Moo R005992B	74	K K Yong R051598E	75	Ferre Chan C S R024772J	76	Eugene Kang B K R059512A	77	Fathie Kamal R032083A	78	Jean Lim C C R005883E	79	Adrian Chua K H R024331D	80	Judy Tay R L R044821H
81	Johari Bin Selamat R026751J	82	Nona Kirana R052869F	83	Charis Chua Y L R030502F	84	Mary Ng R019637D	85	Thea Hoi S M R052031H	86	Roy Ong C C R014759E	87	Lam Craig R027250J	88	Diaz Soon Y T R024341A	89	Sky Chiu K L R027619J	90	Matthew Tan A H R042783J	91	Stella Koh Y X R011815C	92	Roslan Ahmad R027070B	93	Cheryl Tang H C R020455F	94	Jimmy Lim H K R056824H	95	Melvin Tan K H R026686A	96	George Eng C B R028237I	97	Tiffany Yew P L R024551A	98	Lynn Ho Y L R003319J	99	Roy Chong Y K R010267B	100	Aloysius Lim J M R056340H

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QUARTERLY TOP 300 ACHIEVERS PRESS AD AND FACEBOOK (Fully Paid by ERA)



Home Of The Elites
2018 SECOND QUARTER TOP ACHIEVERS

Loves

Chief Operating Officer
Chief Agency Directors

Top 3 Advisory Group Division Directors
Top 3 Executive Group Division Directors

Top 3 Senior Group Division Directors
Top 3 Group Division Directors

Top 3 Senior Division Directors

Top 3 District Division Directors
Top 10 Division Directors

Top 3 Managers
Top 300 Achievers

ERA Realty Network Pte Ltd



ERA Realty Network Pte Ltd

ERA 6 MISO | 229 Mountbatten Road, #02-01 Mountbatten Square, Singapore 398027

6226 2000 6220 0066

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ANNUAL TOP 600 ACHIEVERS PRESS AD AND FACEBOOK (Fully Paid by ERA)

THE ONLY LISTED Real Estate Agency in Singapore
Congratulates 2017 ERA Top 600 Achievers

Our Top Achievers were recognized and honoured at ERA Asia Pacific Business Conference, MES Theatre @ Medacorp on 8 February 2018.



ERA Realty Network Pte Ltd • ERA@MSG 179 Mountbatten Road #02-01 Mountbatten Square Singapore 100007
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A GLIMPSE AT OUR QUARTERLY AND ANNUAL CONFERENCES





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